



Community Angel Sponsorship

As the exclusive Community Angel for a Neighbor Brigade chapter, your company would have the following opportunities for partnership:

Media & Marketing

- Prominent logo recognition on Neighbor Brigade chapter website
- Welcome letter from your company leader on home page of Neighbor Brigade chapter website
- E-mail blast sent to all 3,500+ Neighbor Brigade volunteers, announcing the relationship
- Tagline signature recognizing your company as official Community Angel in each email sent by Chapter Leader
- Press release sent to local market publications announcing the relationship between Neighbor Brigade and your organization.
- Opportunity for half-page advertisement in Neighbor Brigade monthly e-Newsletter, distributed to over 7,000 partners
- Quarterly posts recognizing your business as Community Angel on Neighbor Brigade social media pages (over 4,000 total likes)
- Publicity kit provided to help promote your generosity and sponsorship in the community
- Recognition plaque to display at your business, showcasing your relationship with Neighbor Brigade

Event Recognition

- Your business recognized on Community Angel event signage, prominently displayed at Pam's Run, Neighbor Brigade's largest annual event, hosting over 700 participants in Wayland
- Unique t-shirt for your company representatives and employees to wear at Pam's Run, recognizing you as an official Community Angel
- Your logo recognized at our Annual Neighbor Brigade Spring event

Employee and Client Engagement

- Volunteer opportunities with Neighbor Brigade chapter to engage your employees and/or clients (i.e. Neighbor Brigade Volunteer Day)
- Opportunity to host an annual reception for your employees, clients and Neighbor Brigade volunteers at your business. Inspire and motivate your guests by highlighting a local family who has been helped by the services that Neighbor Brigade has provided. This can be combined with an ongoing event such as a community picnic or holiday party, for example.
- Your business to be designated as an official drop off location for one local Neighbor Brigade annual drive, driving foot traffic to your office

Gift Amount for Full Community Angel Partnership Opportunity

\$5,000