



### **Meal Recipient Toolkit Sponsorship**

When Neighbor Brigade commits to help a new family or individual through a crisis, chapter leaders need to be prepared with supplies and tools to ensure success. For example, coolers are helpful to have for each family receiving meal drop offs and stationary is useful to send notes to both the families receiving services and volunteers to appreciate their efforts. Chapter leaders are also always on the lookout for families in their communities who might need the help Neighbor Brigade offers. Print materials including brochures and other promotional items are very helpful to help spread the word about the services Neighbor Brigade can provide. As the Recipient Supplies Sponsor for a Neighbor Brigade chapter, your business would have the following partnership opportunities:

#### **Media & Marketing**

- Your business' name recognized on Neighbor Brigade chapter website
- E-mail blast sent to all chapter volunteers, announcing the relationship
- Opportunity for one advertisement in Neighbor Brigade monthly e-Newsletter, distributed to over 7,000 partners
- Post recognizing your business as Meal Recipient Toolkit Sponsor on Neighbor Brigade social media pages (over 4,000 likes)
- Your logo on our coolers for the year of sponsorship

#### **Employee and Client Engagement**

- Your business to be designated as an official drop off location for one local Neighbor Brigade annual drive, promoting foot traffic

***Gift Amount for Meal Recipient Toolkit Sponsorship Opportunity***

***\$1,000***